

Laura Barron



Laura Barron energizes, informs, and mobilizes people to create long-term positive solutions. She works with organizations to increase their effectiveness in three specialty areas: communication, performance management, and leadership. Her 25 plus years of management experience includes customer service, training and development and project management, which translates to real world solutions for her clients.

Laura Barron is president of The Barron Group, a Tennessee-based consulting and training firm founded in 1994. Ms. Barron has a B.S. and M.B.A. from the University of Tennessee. She was selected as one of the National Business Woman of the Year by the American Business Women's Association.